



MEDIA INFO

A GUIDE TO ADVERTISING IN JLIFE LEEDS

Welcome to JLife, the A4 glossy news and lifestyle bi-monthly magazine for the Jewish community and LS17, delivered to homes and businesses in Alwoodley, Shadwell and Moortown. Our readership is between 30,000 - 35,000.

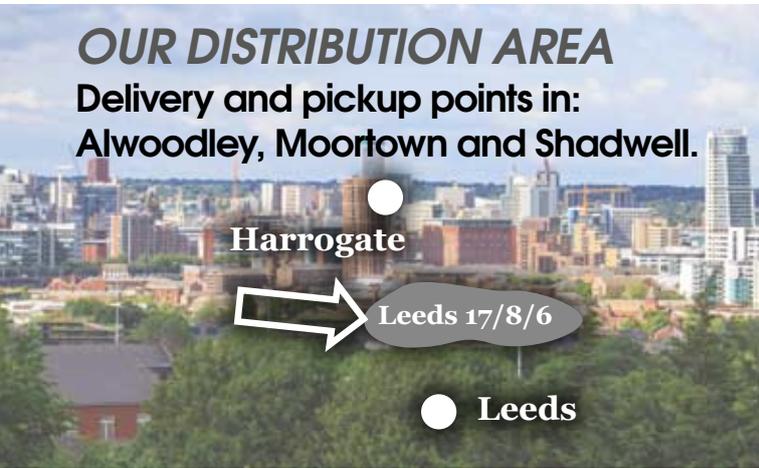
Now in our thirteenth year, the magazine has developed into a well read title across all communities in this affluent area. Not only is it hand delivered to homes, it's now available at Waitrose, Marks & Spencer, Sainsbury's Extra's and David Lloyd amongst many others including restaurants, bars, dental and doctors surgeries, shops within North Leeds.

The magazine also get uploaded to our website where we have over 3000 unique users per month increasing presence and profile.

For more information, visit www.jlifemagazine.co.uk.

OUR DISTRIBUTION AREA

Delivery and pickup points in:
Alwoodley, Moortown and Shadwell.



JLIFE OFFERS:

- HIGH NET WORTH AUDIENCE AND LOYAL READERSHIP
- FULL COLOUR A4 GLOSSY LIFESTYLE, COMMUNITY AND NEWS MIX
 - 14,000 COPIES IN LEEDS
 - 8 WEEKS COVERAGE
- DISTRIBUTED VIA HOME DELIVERY/ SCHOOLS/ COMMUNAL PICK UP POINTS
- FANTASTIC VALUE WITH OUR 8 WEEK CYCLE, THE MAGAZINE IS KEPT AROUND
- GREAT QUALITY PRODUCT REFLECTING THE QUALITY OF OUR SPONSORS
- A WIDER DISTRIBUTION NETWORK (TO INCLUDE OTHER COMMUNITIES TOO)
- EDITORIAL AND ONLINE SUPPORT AS STANDARD WITH SERIES BOOKINGS
- A LIFESTYLE FORMAT IN KEEPING WITH EXCLUSIVE HIGH END RETAIL, LEISURE AND SERVICES

CELEBRATING OUR 12TH ANNIVERSARY IN 2018

FEATURES INCLUDE:

- COMMUNITY ROUND UP & PHOTOS
- HOME & GARDEN • MOTORS
- FOOD & DRINK • REVIEWS • TRAVEL
- KIDS STUFF • BUSINESS • FINANCE
- HEALTH & BEAUTY • FASHION
- CINEMA LISTINGS • PROPERTY • EVENTS
- LEISURE & ENTERTAINMENT

& MORE!





RATE CARD

MAIN ISSUE SPONSOR

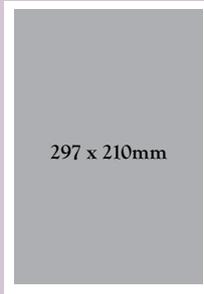
(includes back page, front page curl up & a quarter page teaser) £1500.00

FULL PAGE ADVERTORIAL

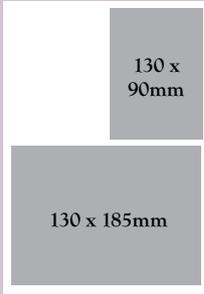
£1000.00

FREE EDITORIAL

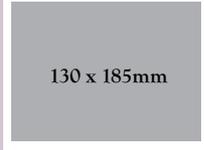
Advertise in 4 issues (quarter page minimum) to receive a FREE editorial feature, the size of your largest booked advertisement.



297 x 210mm



130 x 90mm



130 x 185mm

Full Page (297 x 210mm)	£850.00
Half Page (130 x 185mm)	£495.00
Half Page (266 x 90mm)	£495.00
Quarter Page (130 x 90mm)	£275.00
Classified (45 x 65mm)	£75.00
Classified (45 x 32mm)	£40.00

! Artwork should be supplied as high-resolution PDF, JPEG or TIFF with all fonts outlined and 3mm bleed on full page ads.

DISCOUNT RATES

We give special rates for repeated purchases, charity organisations & agencies:

10% OFF - 2 Issues	10% OFF - Prepay
15% OFF - 4 Issues	15% OFF - Charity
20% OFF - 6 Issues	10% OFF - Agency Commission

WEBSITE ADVERTISING All rates + vat

- Static Banner on All Pages - 6 months £300.00
- Static Business Square on Home Page - 6 months £200.00
- Rotating Featured Business Square on Home Page - 6 months £100.00

WEBSITE PRESENCE LINKS FROM OUR HOMEPAGE TO YOUR WEBSITE!

DIGITAL All rates + vat

- E-Shots
Exclusive e-shot created in-house and sent to our database £499.00
- E-Shot Banner
Exclusive banner at the base of our magazine e-shot sent to our database £299.00
- Social Media
You can use our Facebook and Twitter feeds for FREE by following/liking each other!

We also offer support services such as SEO Optimisation, Web Design, Blogging, Web Maintenance and much more.

GET A FRESH APPROACH TO YOUR MARKETING - CONTACT US.

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BRING BEAUTY MAKE IT UP

JLife highlights this season's favourite makeup accessories and furniture - plus a Game of Thrones exclusive!

From the Harte
Going on a spring getaway? This travel friendly five-piece Cosmika Harte makeup brush set includes a big powder brush, foundation brush, eye shadow brush, lip brush, angled eyebrow brush, all within a soft leatherette zip pouch for organisation, while being big enough to fit all your other extra cosmetics in too.
Using super-soft vegetable microfibre, the brushes ensure makeup glides on the face perfectly and can be cleaned and conveniently stored away for travelling. Launched last spring, Cosmika Harte offers free UK delivery on all its makeup products.
£22
CosmikaHarte.com

Table Settings
A makeup station? Or even a desk? You decide with this dressing table from furniture designers, New. With a mirror hinged under the table-top plus storage space to hold your makeup, get yourself ready for the day then just lower the top and this handy little table becomes a desk. The simple design and clean lines will add a touch of Scandinavian style wherever it is placed. The inclusion of two drawers is ideal for holding all those essentials, so whether using it for work or play, this dressing table is sure to be a welcome addition.
£225
Cuckooland.com

Throne Rest
Thanks to beauty brand Urban Decay, you can now make up to your Game of Thrones character of choice. Her four favourite places and the spring women's Kingslayers, this collection create looks inspired by House Targaryen, House Stark, House Lannister and the White Walkers. Much has been made of the collection as the release of the new Game of Thrones season, but Instagram videos hint at the collection's theme complete with blue and white L'Oréal makeup.
The final season of Thrones starts on 15th April.

Hollywood Squares
Hollywood Mirrors was founded by Elaine Wilkinson, a professional makeup artist for 12 years. Based in Bristol, this makeup mirror company helps those all too used to doing their makeup in the dark, using standard lighting. Flawless makeup starts with having perfect lighting so you can see the complexion of the skin as you apply your makeup.

ROSH HASHANAH FASHION HIGH FASHION

Consider JLife's choices for attending shul and New Year celebrations this high holiday.

Back in Black
Hobbs London is always going to be the best in contemporary style, and Hobbs' 'In Black' collection are a versatile addition to your wardrobe. Sent as well as stylish, you can wear them as easily as your own favourite pieces over the festive period.
£180
Hobbs.co.uk

THE ARTS LIST

ARTS & CULTURE

HISTORY Leeds and its Jewish Community

From 10 to 30th March, Leeds Playhouse puts a contemporary spin on one of Shakespeare's finest works directed by Amy Leeds for the first time.

Professor of British history, Derek Fraser brings together the latest research, building on local studies to explore how a small community was transformed by the Russian Empire to become the third largest Jewish settlement in Britain. Arranged in three sections, Context, Chronology and Customs, the book gives a comprehensive overview of how Leeds' Jews have influenced the city and how the city has influenced the community. 11 contributing authors (including Mark's very own, Hefewe literature tutor Ian Velling) bring this definitive history of the Leeds Jewish story from the mid-1800s right up to the present day.
Published on 29th March by Manchester University Press.

THEATRE Hamlet

From 10 to 30th March, Leeds Playhouse puts a contemporary spin on one of Shakespeare's finest works directed by Amy Leeds for the first time.

As a young woman returns from university to attend the funeral of her father her world is turned upside-down. Consumed by grief and a way to avenge his brutal murder, she embarks on a treacherous journey through an imperfect world, confronting love, betrayal and madness.

Tina Parr follows up her highly-acclaimed portrayal of Juliet in Leeds Playhouse's recent production of Romeo and Juliet with the first Leeds production of Shakespeare's most significant landmark for women in the history of the UK.
Leedsplayhouse.org.uk

FILM Made in Dagenham - Celebrating 100 Years of Women's Suffrage

On 1st March, Seven Arts will screen 20 county drama, Made in Dagenham to mark 100 years of women's suffrage in the UK. Charting the fight of female factory workers in the Ford Dagenham plant for equal pay, the film tells a story of one determined factory worker who leads her colleagues on an strike in the hope of eradicating unfair working conditions and sexual discrimination during the 1940s.

The screening provides a chance to see a critically acclaimed film and celebrate a most significant landmark for women in the history of the UK.
Sevenarts.co.uk

THOUGHT How to Have a Good Day

Eric Chaim Synagovic welcomes world class speaker, Kate Pearlman Show to lead the annual Mishka Mishka and David Suttner Memorial Lecture on 2nd February.

Kate is a clinical psychologist specialising in adolescent clinics, serving 18 years in the NHS before working in private practice with clients including Bernadette Weir. Her inspiring lecture will encourage us to stop and think about the emotions underpinning our behaviours. The talk is followed by a two-course lunch (cost £12 per person, with vegetarian options available). Early booking is recommended to avoid disappointment.

LITERATURE Milim Festival

On 26th February the fourth annual Festival for Jewish Leeds opens with a discussion by Leeds-born Tim Marshall, author of The New York Times bestselling Prose of Geography.

On World Book Day on 7th March, Professor Gracinda Pollock will explore her book, a long-awaited, new interpretation of Solomon's singular and complex modern artwork.

Novelist and screenwriter Natasia Solomon, a bestselling author of four novels that have been translated into 17 languages will also be in attendance at the festival.
Milim.org.uk

SOMETHING FOR THE KIDS Horrible Histories: A New Barmy Britain

Prepare yourselves for Horrible Histories on Theatre on 25th Feb with a debut tour of its revamped West End featuring all new scenes.

With a reputation for leaving a generation in its wake, Horrible Histories' main character's past, from the ruthless Queen Elizabeth I and her terrible can see live on stage Mary Tudor's quest of Mary Queen of Scots, to the world of Samuel Pepys and his adventures find the headless man.
Horribletheatre.co.uk

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