



# JLIFELEEDS

**WELCOME** to JLife, the A4 glossy news and lifestyle bi-monthly magazine for the Jewish community and North Leeds, delivered to homes and businesses and available at pick up points targeting high net worth homes in Alwoodley, Shadwell, Moortown and surrounding areas.

**COMMUNITY** is our focus, and since 2006 the magazine has developed from its roots into a well-read title across the area enjoyed by all faiths and ages.

**ONLINE** The magazine is also uploaded to our website where we have 5000+ unique users per month increasing your presence and profile, with a growing social media following adding value.

**FEATURES INCLUDE** Community Round Up & Photos • Home & Garden • Motors • Business Food & Drink • Reviews • Travel • Kids Stuff • Finance • Fashion • Health & Beauty • Property Cinema Listings • Events, Leisure & Entertainment **AND MUCH MORE**

“ People talk about JLife, and it's always in the homes we visit.  
**Kevin Winch,**  
**Home Instead Home Care** ”

“ Our advertisements looked fabulous in the magazine, thank you!  
**Celia Clyne, Celia's Kitchen** ”

- HIGH NET WORTH AUDIENCE AND LOYAL READERSHIP
- FULL COLOUR A4 GLOSSY LIFESTYLE, COMMUNITY AND NEWS MAGAZINE
- 13,500 COPIES IN LEEDS - READERSHIP OVER 35,000
- 8 WEEKS COVERAGE GIVING FANTASTIC VALUE AND EXPOSURE
- DISTRIBUTED VIA HOME DELIVERY/ SCHOOLS/ COMMUNAL PICK-UP POINTS
- GREAT QUALITY PRODUCT REFLECTING THE QUALITY OF OUR SPONSORS
- A WIDER DISTRIBUTION NETWORK TO INCLUDE OTHER COMMUNITIES IN NORTH LEEDS
- EDITORIAL AND ONLINE SUPPORT AS STANDARD WITH SERIES BOOKINGS

## PRINT ADVERTISING RATES

### FREE EDITORIAL

Advertise in 4 issues (quarter page minimum) to receive a FREE editorial feature, the size of your largest booked advertisement.

### DISCOUNT RATES

We give special rates for series bookings, charity organisations & agencies:  
10% OFF 2 Issues  
15% OFF 4 Issues  
20% OFF 6 Issues  
10% OFF Prepay  
15% OFF Charity  
10% OFF Agency Commission

FULL PAGE ADVERTORIAL  
**£1000.00**

FULL PAGE ADVERTISEMENT  
**£895.00**

MAIN ISSUE SPONSOR  
**£1500.00**  
Back page, front page curl up & a full page editorial

EIGHTH PAGE  
**£160.00**  
90x63mm

HALF PAGE - VERTICAL  
**£550.00**  
90x266mm

QUARTER PAGE  
**£295.00**  
90x130mm

SMALL CLASSIFIED (EITHER ORIENTATION)  
**£50.00** (45x32mm)

LARGE CLASSIFIED (EITHER ORIENTATION)  
**£85.00** (45x65mm)

HALF PAGE - HORIZONTAL  
**£550.00**  
185x130mm



## WEB ADVERTISING

### HEADLINE BANNER ON ALL PAGES

6 months **£300**

### FEATURED BUSINESS SQUARE ON HOMEPAGE WITH BUSINESS PROFILE

6 months **£200**

### EDITORIAL FEATURE ON HOME PAGE

2 months **£275**

WEBSITE LINKS FROM OUR HOMEPAGE  
TO YOUR WEBSITE!

The competition we ran went viral, receiving  
over 3,000 entries – we were so pleased.

**Richard Levin, Loop Cashmere**

From all the local advertising platforms we use,  
JLife has elicited the best response by far and has  
proved a consistent way to build our brand.

**Jack Berson, Hunters Estate Agents**

## DIGITAL ADVERTISING

### E-SHOTS

Exclusive e-shot created in-house and sent to our  
database **£499.00**

### E-SHOT BANNER

Exclusive banner at the base of our magazine e-shot  
sent to our database **£299.00**

From day one, JLife has consistently produced  
leads for us, both in print and online.

**Richard Abrahams, Elmhurst**

**8,000+**

**FOLLOWERS & SUBSCRIBERS ACROSS**



All prices featured exclude VAT.

## Contact us

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